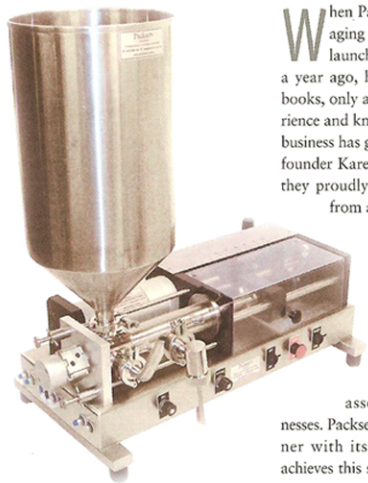


Packserv turns one

With founder Nathan Wardell's genuine interest in clients, Packserv is set to become a long standing force in the packaging industry.



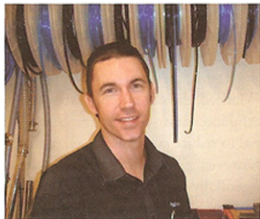
When Packserv founder and managing director Nathan Wardell launched the company website a year ago, he had no clients on the books, only a wealth of industry experience and knowledge. A year later the business has grown beyond his and co-founder Karen Saad's expectations, as they proudly service a large clientele from a wide range of manufacturing industries.

Wardell's career spans over ten years in the packaging industry. He's overcome many challenges, including the usual start up problems and delays associated with new businesses. Packserv's philosophy is to partner with its clients. The company achieves this successfully by accomo-

dating its clients' requirements by listening to their concerns. "Whether it's personal care or beauty, food, pharmaceutical or automotive, clients are looking for the same solutions to the same production and packaging problems," Wardell explains. "I've been listening to their concerns, suggestions and requests for years, but it was only when I had the opportunity to create Packserv that I had the power to do something about it."

Having focused on the nature of clients' packaging requirements, Packserv has been able to develop a set of impressive services accompanied by arguably the most comprehensive rental fleet of its nature in the market place.

Not only can clients hire a variety of fillers, cappers, labellers, conveyers and air-compressors, but there's a myriad of exciting products available for hire that



Nathan Wardell's career spans ten years in the packaging industry.

have never been offered in this capacity before. These include ink-jet coders, tube sealers, stelvin cappers and induction sealers, just some of the range.

Wardell is now planning to expand the company, while continuing to develop new relationships and re-establish those with clients from his years within the industry.